

Town centre living

PLACE CHALLENGE 2015

Join us to collaborate, gain inspiration and test ideas about how to make living town centres.

ARBROATH, 28 & 29 OCTOBER

Angus Council
Architecture+DesignScotland
Ailtearachd is Dealbhadh na h-Alba
Development Trusts Association Scotland
Historic Scotland
is. improvement service
STP Scotland's Towns Partnership
The Scottish Government

PLACE CHALLENGE 2015

Town centre living

THE CHALLENGE

The focus for Place Challenge 2015 is Town Centre Living. Changing economic circumstances, competition and patterns of service provision are challenging the role of town centres as sustainable places.

Rethinking town centres as places to live is one possible future. But, how do we - working collaboratively - create town centres as living places that re-use existing spaces to deliver housing, opportunity and services in the right place, for the most impact?

The aim of the event is to bring together key people and organisations around the town centre living agenda of the Scottish Government's Town Centre Action plan, and the Joint Housing Delivery Plan for Scotland to explore creative approaches to reimagine, redesign and reuse town centres as places for living.

We believe that getting the right people in the room, with the right challenge and support, will help make an important difference to our town centres.

Architecture and Design Scotland and partners invite you to join us in Arbroath on 28-29 October to take on this important Place Challenge.

WHO SHOULD ATTEND?

The event is aimed at professionals who can have an impact on the shape of our town centres. We would like to see attendance from public, private or community sectors in the following areas: housing, economic development, regeneration, housebuilding, community planning, public services and agencies as well as planning, urban design and architecture.

FORMAT

Using Arbroath as a 'learning place' we will offer a two day, collaborative learning experience focusing on how to deliver town centre living through a programme of keynote presentations, site visits, workshops, collaborative design exercises and engagement with live projects. Study sites and scenarios will be carefully selected to typify issues affecting town centres across Scotland.

Place Challenge has grown out of A+DS' Design Skills Symposium series. Click **here** to view a video from the 2014 Symposium which gives a sense of what Place Challenge 2015 will entail.

BENEFITS

The Place Challenge is a practical, multidisciplinary learning event, offering you the opportunity to:

- Share practice with your peers from across Scotland (what's working, what are the barriers?)
- Hear from contributors with potential solutions to your challenges on the ground
- Engage with policymakers, funders and agencies who can support you to influence change
- Develop approaches and networks to help you deliver change in your place

PROGRAMME

The full programme will follow later in Summer 2015. You can expect it to focus on the following:

- Examining shared benefits of town centre living by re-imagining existing town centre assets to consider what works well, what needs to be improved and what should be prioritised
- Appraising opportunities for town centre living and supporting services, in the wider context of the system of surrounding towns, strategic landscape and green infrastructure assets
- Exploring potential for town centre living to support health and wellbeing outcomes as part of locality planning within the community planning, health and social care integration agendas
- Testing strategies for local area collaboration on investment, development and risk management for housing and associated town centre living uses
- Gaining insights into how to address issues around the viability of re-thinking empty buildings, stalled spaces and underused places for homes and other uses, to re-vitalise our town centres as places to live.

PARTNERS & SUPPORTERS

Place Challenge 2015: Town Centre Living is brought to you by Architecture and Design Scotland in partnership with the Scottish Government, Angus Council, Historic Scotland, The Development Trust Association Scotland, Scotland's Towns Partnership and Improvement Service.

The event is supported by SURF (Scotland's Urban Regeneration Forum) and PAS (Planning Aid Scotland).

WHERE & WHEN

Place Challenge 2015 will be held at **Hospitalfield House**, Arbroath on the 28th-29th October 2015. We anticipate a 10.30am start on 28th October. Detailed timings will follow with the finalised programme. Accomodation options are available at the **Carnoustie Golf Hotel**. Transfers will be provided between Hospitalfield and the hotel.

BOOKING

Reserve your place by filling in the form overleaf. We are offering an early bird booking rate until 31 July 2015, so book now to ensure your place!

Bookings will be processd by Improvement Service. Please direct any queries about bookings or accomodation to:

Jamie-leigh.organ@improvementservice.org.uk.

You can also book on the Place Challenge 2015 website: **www.PlaceChallenge2015.org**



Arbroath

PLACE CHALLENGE 2015

Town centre living

BOOKING FORM

Please tick all the options you require below.

DELEGATE OPTIONS	COST	PLEASE SELECT
Conference Delegate – Early Bird Rate (until 31 July 2015)	£120	☐
Conference Delegate – Standard Rate	£150	☐
ACCOMMODATION OPTIONS (CARNOUSTIE GOLF HOTEL, CARNOUSTIE)	**COST**	**PLEASE SELECT**
Accommodation 28 October – Bed & Breakfast and Evening Meal	£95	☐
Accommodation 28 October – Bed & Breakfast only	£75	☐
Evening meal only 28 October	£35	☐

A small number of discounted delegate places are available for students or unwaged individuals. Please contact jamie-leigh.morgan@improvementservice.org.uk for further information.

If you have any queries about accommodation or delegate rates please contact Improvement Service.

DELEGATE INFORMATION

Name .....

Position .....

Organisation .....

Email .....

Requirements (dietary, mobility, etc) .....

INVOICING ARRANGEMENTS

Please provide details of who to send the invoice to. Bookings will not be accepted without this information.

Name .....

Address .....

Tel. No. .....

Email .....

Purchase Order No. (if applicable) .....

CANCELLATIONS POLICY

Cancellations can be made up to 7 days prior to the event date. Any cancellations after this date will incur a full charge unless the place can be filled.

All booking forms should be returned to jamie-leigh.morgan@improvementservice.org.uk